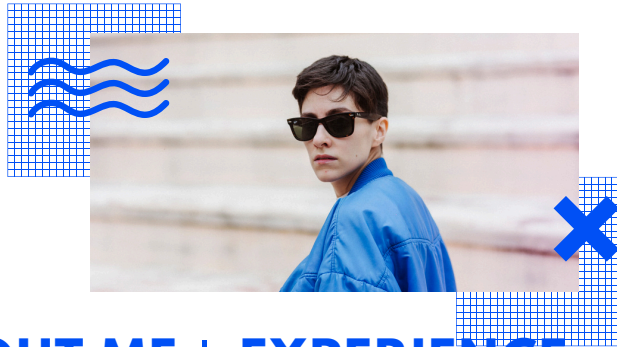


LARI PADUA

CREATIVE RESEARCHER, INSIGHTS, CULTURAL
CREATIVE CONTENT & MUSIC PRODUCTION



ABOUT ME

Professional with diversified experience in the communication, audiovisual and cultural market with a focus on creative direction, research, treatment, insights, editing and sound production.

EDUCATION

FAAP-Fundação Armando Alvares Penteado
2009-2013 Bachelor in Social Communication & Cinema

Courses:

University of New York - NYU Visual Storytelling 2009

Workshop Som Expandido Red Bull Studio 2014

Knowledge in Journalism - University of Melbourne - Coursera

Creative Problem Solving - Minnesota University - Coursera

AWARDS AND RECOGNITIONS

Prêmio Revelação Kinoforum 2012 -
Curta-metragem Através
RedBull Lari Padua - Clipe trying to
hold on
NOIZE Lari Padua - Festival Bananada
2017
Noisey Lari Padua - Clipe Nobody
Matéria M de Mulher Lari Padua - uma
das 10 artistas que deve se ter atenção
em 2017 Mijo Indie Lari Padua
Concrete EP
SSEX BBOX Artista Catalogo

SKILLS

Creating ideas, content,
strong communication
organization, productive with
solutions of creative insights,
audiovisual, arts and music.

EXPERIENCE

- 2025 **Innova All Around of Brand**
Creative Copywriter
- 2024 **Atenas.ag**
Creative Copywriter
+SG
Creative Copywriter
- 2023 **Rise**
Freelancer Copywriter
- 2021/22 **Frat**
Creative Copywriter
- 2021 **PIB CLUB**
Creative Copywriter & Research Insights
- 2010-21 **DLKTSN FILMES**
Creative Researcher Freelancer
- AGENCIA AFRICA**
Creative Researcher & Insights
- FREELANCER**
Creative Director
Filmmaker
Artistic Creative Content Direction
Music Producer, Composer, Lyricist and Soundtrack
- 2020
- 2019 **Noize Media**
Video Editor Freelancer
FLIP
Audiovisual Editor Freelancer
- 2016 **Great Studio**
Video Editor / Music Production
Estudio Dead Pixel
Video Editor Freelancer
VML Young & Rubicam
Freelance Video/Motion & Creative Content Editor
- 2015
- RedBull Station**
Cultural Monitor
- 2013 **Mutato**
Content/Campaign Creation Assistant for Social Media
- Bossa Nova Filmes para GNT - Serie 3Teresas**
Second Microphonist/Sound Technician
Curta-metragem Redoma
Sound and Soundtrack Director
- 2011 **F Filmes**
Executive production assistant
Olé Produções Documentário Sobre Futebol e Barreiras
Editing/Subtitling
Curta-metragem Através
Set Production
- 2010 **Eyework Cuatro Cabezas do Brasil Band Policia 24h**
Production Internship